

## Mock Up Review Notes

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- Get rid of the optical illusions before each page – only leave the one on the landing page
- Move navigation to top in mobile view
- Type size on intro paragraph of history is too large for such a long paragraph
- Type treatment is very cool!
- Include more overlap of image/text if you are going to include it at all to make more consistent
- Get rid of underline in navigation or make it more visible (right now it is not very noticeable)
- I really like the way each section is labeled
- Use more pictures!
- Add pull quotes with different type treatment that stand out and would allow viewers to get a overview of the content without reading all the body text